



industry through professional associations and government property groups. It is impartial and is not involved in advocacy or policy development.

NATSPEC's major service is the comprehensive national specification system endorsed by government and professional bodies. NATSPEC, the National Building Specification, is for all building structures with specialist packages for architects, interior designers, landscape architects, structural engineers, service engineers and domestic owners. AUS-SPEC is the Local Government specification system for the life-cycle management of assets. Packages include Urban and Open Space, Roadworks and Bridges, Public Utilities, and Maintenance. NATSPEC is also responsible for the National BIM Guide and its associated documents.

NATSPEC's objective is to improve the construction quality and productivity of the built environment through leadership of information.

Global GreenTagCertTM provides unique and powerful benefits including;

- Being certified by an ACCC approved National Certification Mark maximises trust in your brand
- Your product receives the full benefits of the powerful GreenGo Advanced Market Connect Program to accelerate your product into key markets
- A recognised third party certifier for all Green Star® Materials Calculators, VOC, Formaldehyde Reduction, Best Practice PVC and Post Consumer Recycled Content credits
- GreenTag Marks have a high trust value in the market place
- · Simple and intuitive graphic devices communicate clearly to consumers and professionals
- Unlike other ecolabels, you do not have to pay any % based royalty with GreenTag and there is no need to expose your confidential financial data
- GreenTag certification makes a complex process as easy as possible
- Be recognised internationally with LEED® and BREEAM® where relevant
- Your product certification is 'Future-proofed' with a 'beyond LCA' rating that is BIM* capable where relevant
- All data provided is secure and covered by a comprehensive confidentiality agreement
- If you have undertaken LCA work before, we can usually use it as a foundation from which to build
- We can also work directly with your existing consultants if you wish